

2025 DSA Parish Action Timeline – Final

<u>Date</u>	<u>Action</u>
Week of Jan 27	DSA Materials Shipped to Parishes
Week of Jan 27	DSA Materials posted on diocesan website (and Foundation Website)
Feb 6	Pastor's/Parochial Administrator's introductory Letter of Support and DSA Brochure mailed to all registered households prior to DSA Announcement Weekend
Feb 13	Bishop Intro Letter (No Parish Action Required)
Feb 14	FAITH Magazine mailed to all registered households (heavy DSA content)
Feb 15/16	<p>DSA ANNOUNCEMENT WEEKEND</p> <p>Parishes announce upcoming DSA Commitment Weekend</p> <p>Lay Presenter Talk</p> <p>Bulletin and Pulpit announcements, Prayers of the Faithful</p> <p>Display DSA Posters</p> <p>Insert DSA brochure in bulletins or have available in pews</p>
Feb 22/23	<p>DSA COMMITMENT WEEKEND</p> <p>Play Bishop's DSA video/audio at all Masses</p> <p>Pledge envelopes placed in pews</p> <p>Lead the in-pew solicitation process at all Masses</p> <p>Bulletin and Pulpit Announcements, Prayers of the Faithful</p>
March 1/2	<p>FIRST FOLLOW UP WEEKEND</p> <p>Thank people who have contributed</p> <p>Bulletin and Pulpit announcements, Prayers of the Faithful</p> <p>Parishes conduct in-pew process again or make certain that pledge envelopes are available either in pews or at "DSA stations"</p> <p><i>(This process varies from parish to parish)</i></p>
March 5	Ash Wednesday
March 8/9	<p>SECOND FOLLOW UP WEEKEND</p> <p>Thank people who have contributed</p> <p>Parishes conduct in-pew process second time, or make certain that pledge envelopes are available either in pews or at "DSA stations"</p> <p>FURTHER FOLLOW UP</p> <p>Thank people who have contributed</p> <p>Bulletin and Pulpit Announcements, Prayers of the Faithful</p> <p>Parish continues with follow up efforts at all Masses</p> <p>Parishes may conduct email and social media follow-up during this time</p>
Apr 3	Bishop 2nd Mailing (No Parish Action Required)
April 20	Easter Sunday
Week of April 28	Pastor/ Parochial Administrator send follow up letter to all who have not yet contributed to DSA. This MUST include a pledge envelope (Stewardship for Saints and Scholars wave 1 & 3 parishes ONLY) .