

2021 DSA PARISH ACTION TIMELINE

<u>Date</u>	<u>Action</u>
Week of Feb 1	DSA Materials Shipped To Parishes
Week of Feb 1	DSA Materials posted on diocesan website
February 17	Ash Wednesday
February 24	FAITH Magazine mailed to all registered households
February 26	Pastor's/Parochial Administrator's Letter of Support and DSA Brochure mailed to all registered households prior to DSA Commitment Weekend.
Feb 27/28	<p>DSA ANNOUNCEMENT WEEKEND</p> <p>Parishes announce upcoming DSA Commitment Weekend</p> <p>Lay Presenter Talk</p> <p>Bulletin and Pulpit announcements, Prayers of the Faithful</p> <p>Display DSA Posters</p> <p>Insert DSA brochure in bulletins or have available in pews</p>
March 6/7	<p>DSA COMMITMENT WEEKEND</p> <p>Play Bishop's DSA video/audio at all Masses</p> <p>Pledge envelopes placed in pews</p> <p>Lead the in-pew solicitation process at all Masses</p> <p>Bulletin and Pulpit Announcements, Prayers of the Faithful</p>
March 13/14	<p>FIRST FOLLOW UP WEEKEND</p> <p>Thank people who have contributed</p> <p>Bulletin and Pulpit announcements, Prayers of the Faithful</p> <p>Parishes conduct in-pew process again or make certain that pledge envelopes are available either in pews or at "DSA stations"</p> <p><i>(This process varies from parish to parish)</i></p>
March 20/21	<p>SECOND FOLLOW UP WEEKEND</p> <p>Thank people who have contributed</p> <p>Parishes conduct in-pew process second time, or make certain that pledge envelopes are available either in pews or at "DSA stations"</p> <p>FURTHER FOLLOW UP</p> <p>Thank people who have contributed</p> <p>Bulletin and Pulpit Announcements, Prayers of the Faithful</p> <p>Parish continues with follow up efforts at all Masses</p> <p>Parishes may conduct email and social media follow-up during this time</p>
April 4	Easter Sunday
Week of May 3	Pastor/ Parochial Administrator send follow up letter to all who have not yet contributed to DSA. This MUST include a pledge envelope
June 1	First DSA pledge reminders mailed to all who made a pledge to DSA 2021

Revised 2/3/21