

help  
spread  
the  
**faith**

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**Annual Evangelization Appeal • Sept. 29-30**

**Materials Inside**

**To: Parish Secretary**

**From: FAITH magazine**

faith

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**Envelopes to distribute at Mass** have been included with this letter. Envelopes also will be provided:

- 1) with a letter from Bishop Boyea to parishioners.
- 2) in the October issue of *FAITH* magazine.

## Processing Instructions

Process the HSF appeal like DSA:

- 1) Deposit all checks.**
- 2) Send one check for all HSF donations.**
- 3) Checks should be made out to Diocese of Lansing, and mailed to the address below.**
- 4) Include transmittal form (enclosed).**

*Thank you* for your cooperation.

If you have any questions, please call:

Theresa Johnson      517.342.2460

Anne Rivet            517.342.2510

*Diocese of Lansing  
HSF Appeal  
Attn: Accounts Receivable  
228 N. Walnut St.  
Lansing, MI 48933*

# Parish HSF Transmittal Form



Parish No.: \_\_\_\_\_ Parish name: \_\_\_\_\_

Date: \_\_\_\_\_ City: \_\_\_\_\_

Report #: \_\_\_\_\_ Total paid with cash/check: \$ \_\_\_\_\_  
(Enclose parish check equal to this amount)

Total gifts this report: \$ \_\_\_\_\_

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(Enclose parish check equal to this amount)

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**To: Parish Secretary**

**From: FAITH magazine**

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*FAITH* magazine is supported in part by the *Help Spread the FAITH Appeal* • **Sept. 29-30**

**Please distribute the enclosed materials**

- 1) Posters: Please post in visible areas in your church and office.
- 2) Envelopes: Please place in pews, in church and in your office.
- 3) Bulletin announcement: Please give to bulletin editor.
- 4) Prayers of the Faithful: Please forward to liturgist or pastor.
- 5) Mass announcement: Please forward to liturgist or pastor.

*Thank you* for your cooperation.

**To: Bulletin Editor**

**From: FAITH magazine**

Please place this announcement in your bulletin for the weekends of Sept. 22 and 29:

**Headline: Help Spread the FAITH • Sept. 29-30**

**Text:** Thank you for making last year's Help Spread the FAITH Appeal a success. Thank you for answering Christ's call to evangelize. The Help Spread the FAITH Appeal makes our own local evangelization efforts, like FAITH magazine and the televised Outreach Mass, possible.

Bishop Earl Boyea believes that FAITH magazine has been an important part of our evangelization plan. FAITH magazine is sent to your home and every Catholic home each month by our parishes and diocese. Many of our fellow Catholics have become disconnected from the life of the Church, and Bishop Boyea believes that FAITH magazine has been the best way to reach out to them. In addition to FAITH magazine, our diocese continues to evangelize with interactive websites, weekly television Masses, the U.S. bishops' national efforts and local parish initiatives. By supporting the Help Spread the FAITH Appeal, you will help us continue to answer Christ's call to reach out with the Gospel message.

Short Version

**Your gift to Help Spread the FAITH will support:**

- 1) **FAITH magazine:** a monthly magazine sent to you and every Catholic in the diocese – 65,000 homes.  
*FAITHpub.com:* an interactive online resource with daily changing content.
- 2) **Television Outreach Mass:** a weekly broadcast of the Diocese of Lansing.
- 3) **U.S. bishops' national evangelization efforts:** impacting the media and our society.
- 4) **FAITHpub app:** Free iPhone/iPad mobile apps.

By supporting (**Parish Name**) and our diocese in this Help Spread the FAITH Appeal, you will enable us to carry out evangelization efforts in (**Parish Name**), our diocese and the nation. Your support ensures that FAITH magazine will continue to be sent to every Catholic home in the Diocese of Lansing. You will ensure that the Outreach Mass will continue to be broadcast and the U.S. bishops will continue their national evangelization efforts.

Christ called us to proclaim the Gospel from the mountaintop. In today's society, that is a big challenge. We all know the power of the media. With your support, we can use that power to reach out with a positive message – a message that we belong to someone – Jesus. Thank you for your consideration.


**To: Bulletin Editor**

**From: FAITH magazine**

Please place this announcement in your bulletin for the weekends of Sept. 22 and 29:

Download this ad from:

[LINK TO COME](#)



help  
spread  
the  
faith

**ANNUAL EVANGELIZATION APPEAL**

- Televised Outreach Mass
- *FAITH* magazine in every home
- National Evangelization

**To: Pastor/Pastoral Coordinator,  
Liturgist**

**From: FAITH magazine**

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FAITH magazine is supported in part by the annual  
Help Spread the FAITH Appeal on **Sept. 29-30**.

*Please consider offering these prayer intentions  
for the weekends of **Sept. 22 and 29**.*

For those who may not know Jesus, may we seize  
opportunities to evangelize to them, we pray to the Lord.

or

For those Catholics who may have become disconnected  
from the life of the Church – may we seize opportunities  
to reach out and evangelize them, we pray to the Lord.

or

For the success of the Help Spread the FAITH Appeal  
and all efforts to share our faith with others, we pray to  
the Lord.

## **Prayers of the Faithful**

**To: Pastor/Pastoral Coordinator**

**From: FAITH magazine**

Please consider making this announcement on the weekends of Sept. 22 and 29:

Thank you for contributing to last year's *Help Spread the FAITH Appeal*. Your support has allowed **(Parish Name)**, through our diocese, to send you *FAITH* magazine. In addition to *FAITH* magazine, your support has helped us continue evangelizing with websites, television, national efforts and our own parish initiatives. By supporting the *Help Spread the FAITH Appeal* (**next weekend, or this weekend**), you will help us continue to reach out to people right in our own parish, diocese and nation.

Short Version

Many of our fellow Catholics have become disconnected from the life of the Church, and *FAITH* magazine has been a way for us to reach out to them. **(Parish Name)** is committed to sending *FAITH* magazine to every home. That means you and every parishioner will receive *FAITH* magazine each month. By sending *FAITH* magazine to every Catholic home in our diocese, we remind everyone that they belong to someone – Jesus Christ – and they belong to something – **(Parish Name)**. *FAITH* magazine not only informs our people about Catholic news and events, but it inspires us all to engage in the life of Jesus in his Church.

By supporting **(Parish Name)** in the *Help Spread the FAITH Appeal*, (**next weekend, or this weekend**) you will enable us to carry out the evangelization in **(Parish Name)**, our diocese and the nation. Your support ensures that *FAITH* magazine will continue to be sent to every Catholic home in the Diocese of Lansing. You will ensure that the televised Outreach Mass will continue to be broadcast and the U.S. bishops will continue their national evangelization efforts.

We are called to proclaim the Gospel from the mountaintop. In today's society, that is a big challenge. With your support, we can use the power of the media to reach out with a positive message to people in our own parish – a message that we belong to someone. We belong to Jesus. Thank you for your consideration.

## Mass Announcement



**To: Pastor/Pastoral Coordinator**

**From: FAITH magazine**

FAITH magazine is not supported by DSA. Your parishioners' participation in the **Help Spread the FAITH Appeal** on Sept. 29-30 is critical to this ministry. We have sent your parish the following materials:

- 1) **Posters:**  
*Please consider displaying in public areas.*
- 2) **Envelopes:**  
*Please consider making these available to parishioners. Envelopes also were included in FAITH magazine and in a letter from Bishop Boyea to all parishioners.*
- 3) **Bulletin announcements:**  
*Please consider running an announcement in your bulletin.*
- 4) **Prayers of the Faithful:**  
*Please consider offering the enclosed Prayers of the Faithful.*
- 5) **Mass announcement:**  
*Please consider making an appeal at Mass.*

**Financial credit on your FAITH account**

Please consider asking your parishioners to support this appeal. A percentage of the appeal revenue will be applied to your parish's FAITH magazine account. Processing instructions were sent to your parish secretary. The envelopes should be processed like any other special collection.

Subscription information should be sent directly to FAITH magazine. The diocese will apply the appropriate credit to your FAITH magazine account after a percentage is finalized by the finance office.

**An average gift to the HSF Appeal offsets parish costs for two FAITH magazine subscriptions.**

**Help Spread the FAITH Appeal Contacts:**

Help Spread the FAITH Appeal questions:

*Anne Rivet*                      517.342.2510  
*arivet@dioceseoflansing.org*

Help Spread the FAITH Appeal accounts receivable questions:

*Theresa Johnson*                517.342.2460  
*tjohnson@dioceseoflansing.org*

Help Spread the FAITH Appeal marketing material questions:

*Christina Carlson*                *ccarlson@faithcatholic.com*

**FAITH magazine Contacts:**

FAITH magazine subscription/database questions:

*Jillane Job*                        *jjob@faithcatholic.com*

FAITH magazine billing questions:

*Bruce Everett*                      517.853.7650  
*beverett@faithcatholic.com*

*Thank you*